Advertiser Ref

7979

CONTRACT



And:

Greer Margolis Mitchell 1010 Wisconsin Ave Ste 800 Washington, DC 20007

	Contract / Re	vision	1	Alt Order #	
	156540	1	0	8356739	
Product					
CLINTON 4 PRES 11/1					1990 27 51000
Contract Dates	Estimate #				
11/01/16 - 11/07/16	5292				
Advertiser			Orig	inal Date	Revision
POL/Hillary Clinton/D/PR	ES-A		09	9/02/16	/ 10/31/16
	Billing Cycle	Billing	Cale	ndar	Cash/Trade
	EOM/EOC	Broado	cast		Cash
	Property	Accou	nt Ex	ecutive	Sales Office
	WHIO-TV	Philade	elphia	a CoxReps	CoxReps Phila
	Special Hand	ling			
	Demographic			# - # · # · ·	
	Households				
	Agy Code	Advert	iser (Code	Product 1/2
	TV12856	278			295

Agency Ref

6219

			Start	/End			Spots/				
*Line Ch Start I	Date End Date	Description	Time		Days	Length	Week	Rate PCodeRtn	Type	Spots	Amount
E 1 WHIO 11/01/ <u>Start Date</u> Week: 11/01/16	End Date We	M-F 10a-11a eekdays WTF	10:00 Spots/Week 2	AM-11:00 A <u>Rate</u> \$350.00		:30		P-05	NM	2	\$700.00
2 WHIO 11/01/ <u>Start Date</u> Week: 11/01/16	End Date We	Stephen Colbe eekdays WTF	ert 11:35 Spots/Week 2	PM-12:35 X <u>Rate</u> \$550.00		:30		P-05	NM	2	\$1,100.00
3 WHIO 11/01/ Start Date Week: 11/01/16	End Date We	The Price is R eekdays wTF	ight 11:00 Spots/Week 1	AM-12:00 F <u>Rate</u> \$900.00		:30		P-05	NM	1	\$900.00
4 WHIO 11/01/ <u>Start Date</u> Week: 11/01/16	End Date We	Late Late Show eekdays WTF	w: Cord12:35 Spots/Week 1	XM-1:35 XN <u>Rate</u> \$400.00		:30		P-05	NM	1	\$400.00
E 5 WHIO 11/01/ <u>Start Date</u> Week: 11/01/16	End Date We	NewsCenter 7 eekdays wTF	@ noor12:00 Spots/Week 1	PM-12:30 F <u>Rate</u> \$1,000.00		:30		P-05	NM	1	\$1,000.00
E 6 WHIO 11/01/ <u>Start Date</u> Week: 11/01/16	End Date We	M-F 4p-5p eekdays wTF	4:00 F Spots/Week 2	PM-5:00 PM <u>Rate</u> \$500.00		:30		P-05	NM	2	\$1,000.00
7 WHIO 11/01/ <u>Start Date</u> Week: 11/01/16	End Date We	Daybreak Edit eekdays wTF	ion 430a4:25 A Spots/Week 2	M-5:00 AM <u>Rate</u> \$150.00		:30		P-05	NM	2	\$300.00
E 8 WHIO 11/01/ <u>Start Date</u> Week: 11/01/16	End Date We	Daybreak Edit eekdays wTF	ion 5a Spots/Week 2	<u>Rate</u> \$450.00		:30		P-05	NM	2	\$900.00
E 9 WHIO 11/01/ <u>Start Date</u> Week: 11/01/16	End Date We	NewsCenter 7 eekdays wTF	5p 5:00 F Spots/Week 2	PM-5:30 PM Rate \$1,200.00		:30		P-05	NM	2	\$2,400.00
10 WHIO 11/01/ <u>Start Date</u> Week: 11/01/16	End Date We	Daybreak Editi eekdays wTF	on 530a5:30 A Spots/Week 2	M-6:00 AM <u>Rate</u> \$550.00		:30		P-05	MM	2	\$1,100.00

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 Contract / Revision
 Alt Order #

 156540 /
 08356739

 Contract Dates
 Product
 Estimate #

 11/01/16 - 11/07/16
 CLINTON 4 PRES 11/1
 5292

 Advertiser
 Original Date / Revision

 POL/Hillary Clinton/D/PRI
 09/02/16 / 10/31/16

s	Start/End		Spots/			
		Days Length		Rtn Type	Spots	Amount
Start Date End Date Weekdays Spots/We	ek Rate					
E 11 WHIO 11/01/16 11/07/16 NewsCenter 7 530p 5 Start Date End Date Weekdays Spots/We Week: 11/01/16 11/07/16 MTWTF 2		:30	P-05	MM	2	\$2,800.00
E 12 WHIO 11/01/16 11/07/16 NewsCenter 7 6p 6 Start Date End Date Weekdays Spots/Wee Week: 11/01/16 11/07/16 MTWTF 2	:00 PM-6:30 PM <u>ek</u> <u>Rate</u> \$1,500.00	:30	P-05	MM	2	\$3,000.00
E 13 WHIO 11/01/16 11/07/16 Daybreak Edition 6a 6 Start Date End Date Weekdays Spots/Wee Week: 11/01/16 11/07/16 MTWTF 2	ek Rate	:30	P-05	NM	2	\$1,600.00
E 14 WHIO 11/01/16 11/07/16 M-F 7p-730p 7 Start Date End Date Weekdays Spots/Wee Week: 11/01/16 11/07/16 MTWTF 2	ek Rate	:30	P-05	NM	2	\$2,400.00
E 15 WHIO 11/01/16 11/07/16 CBS This Morning 7. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 11/01/16 11/07/16 MTWTF 5		:30	P-05	NM	5	\$3,500.00
16 WHIO 11/01/16 11/07/16 M-F 730p-8p 7: <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 11/01/16 11/07/16 MTWTF 2		:30	P-05	NM	2	\$2,400.00
E 17 WHIO 11/01/16 11/07/16 M-F 9a-10a 9: Start Date End Date Weekdays Spots/Week Week: 11/01/16 11/07/16 MTWTF 2	:00 AM-10:00 AN ek Rate \$300.00	:30	P-05	NM	2	\$600.00
18 WHIO 11/04/16 11/04/16 Friday Prime Hour 3 10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 10/31/16 11/06/161 1		:30	P-05	NM	1	\$1,500.00
E 19 WHIO 11/04/16 11/04/16 Friday Prime Hour 2 9: Start Date		:30	P-05	NM	1	\$1,500.00
Spot Ch Date Range Description 1 WHIO 10/31/16-11/06/16 Friday Prime Hour 2 See MG 19.2	<u>Start/End Tin</u> 9:00 PM-10:0	me <u>Weekdays</u> 00 PMF	<u>Length</u> <u>Rate</u> :30 \$1,500.00	<u>Type</u> NM		
	8:00 PM-11:0	00 PMSa	:30 \$1,500.00	NM		
20 WHIO 11/07/16 11/07/16 Mon Prime Hour 3 10 Start Date End Date Weekdays Spots/Week Week: 11/07/16 11/13/16 1 1		:30	P-05	NM	1	\$2,500.00
E 21 WHIO 11/05/16 11/05/16 Sat Prime Hour 3 10 Start Date		:30	P-05	NM	1	\$1,000.00
Spot Ch Date Range Description 1 WHIO 10/31/16-11/06/16 Sat Prime Hour 3 See MG 21.2	Start/End Tin 10:00 PM-11	ne <u>Weekdays</u> :00 PISa-	<u>Length</u> <u>Rate</u> :30 \$1,000.00	<u>Type</u> <i>NM</i>		
2 WHIO 11/05/16-11/05/16 SEC Game ® MG for 21.1 11/05	3:30 PM-7:00	PMSa-	:30 \$1,000.00	ММ		
22 WHIO 11/05/16 11/05/16 CBS This Morning Sa 10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Wee</u> Week: 10/31/16 11/06/161 1		:30	P-05	MM	1	\$600.00
E 23 WHIO 11/05/16 11/05/16 NewsCenter 7 Noon S12	2:00 PM-12:30 F	:30	P-05	NM	0	\$0.00

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 156540 /
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 Contract Dates
 Product
 Estimate #

 11/01/16 - 11/07/16
 CLINTON 4 PRES 11/1
 5292

Start Date End Date Mesk days Spots-Week Rate 1	*Line Ch Start Date End Date Description		t/End Davs	Length V	Spots/ Veek	Rate PCodeRtn	Type	Spots	Amount
Second Date Range	Start Date End Date Weekdays	Spots/Week	Rate					,	
WHIO 1705/16 17105/16 17105/16 SEC Game 12:00 PM-10:00 PN 3:30 P-05 NM 1 \$1,000 00		38541		Weekdays	Lenath	Rate	Type		
24 WHIO 11/05/16 11/05/16 SEC Game 12:00 PM-1:00 Ph 3:0 3:	1 WHIO 10/31/16-11/06/16 NewsCent					Local State Committee Comm			
Start Date End Date Weekdays Spots/Week Rate								120	
New 10/31/16 11/06/16 New				:30		P-05	NM	1	\$1,000.00
Start Date End Date Weekdays Spots/Week Rate Spots/Week Rate Start Date Start									
Second Column C				:30		P-05	NM	1	\$200.00
Start Date			-						
Week: 10/31/16	26 WHIO 11/05/16 11/05/16 Sa 7p-730p	7:00 [PM-7:30 PM	:30		P-05	NM	1	\$400.00
27 WHIO 11/05/16									
Name				.30		P-05	NM	1	\$400.00
28 WHIO 11/06/16	Start Date	Spots/Week	Rate	.00		, 55		**	\$100.00
Start Date End Date Meekdays Spots/Week Rate \$400.00									
Week: 10/31/16				:30		P-05	NM	1	\$400.00
Start Date Meek: 10/31/16									
Week: 10/31/16 11/06/16 1 1 \$200.00 E 30 WHIO 11/06/16 11/06/16 Sun Prime Hour 1 7:00 PM-8:00 PM :30 P-05 NM 1 \$5,000.00 Start Date Week: 10/31/16 End Date Weekdays Spots/Week Rate Rate Type Rate Type Type P-05 NM 1 \$5,000.00 NM Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type NM NM NM Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type NM NM NM NM NM Spot Spot Spot Spot Spot Spot Spot Spot				:30		P-05	NM	1	\$200.00
Start Date Week: 10/31/16 End Date 11/06/16 Weekdays 5,000.00 Rate \$5,000.00 Spot Ch Date Range 1 WH/O 10/31/16-11/06/16 Description Start/End Time New Meekdays 1 WH/O 10/31/16-11/06/16 Start/End Time New New New New New New New New New Ne									
Week: 10/31/16 11/06/16 1 1 \$5,000.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WHIO 10/31/16-11/06/16 Sun Prime Hour 1 7:00 PM-8:00 PM St :30 \$5,000.00 NM See MG 30.2 2 WHIO 10/31/16-11/06/16 Su After Sports Hour 1 730p-830p St :30 \$5,000.00 NM Weld of 30.1 11/06 11/06/16 Su After Sports Hour 1 730p-830p St :30 \$5,000.00 NM 31 WHIO 11/06/16 11/06/16 CBS Su Morning 9:00 AM-10:30 AN :30 P-05 NM 1 \$800.00 Start Date Week 10/31/16 End Date Weekdays Spots/Week Rate Rate NM 2 \$3,000.00 Start Date Week 11/01/16 End Date Weekdays Spots/Week Rate Rate NM 1 \$2,000.00 33 WHIO 11/01/16 11/07/16 Tue Prime Hour 3 10:00 PM-11:00 F :30 P-05 NM 1 \$2,000.00 <td>E 30 WHIO 11/06/16 11/06/16 Sun Prime</td> <td>Hour 1 7:00 F</td> <td>PM-8:00 PM</td> <td>:30</td> <td></td> <td>P-05</td> <td>NM</td> <td>1</td> <td>\$5,000.00</td>	E 30 WHIO 11/06/16 11/06/16 Sun Prime	Hour 1 7:00 F	PM-8:00 PM	:30		P-05	NM	1	\$5,000.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Type 1 WHIO 10/31/16-11/06/16 Sun Prime Hour 1 7:00 PM-8:00 PM St :30 \$5,000.00 NM See MG 30.2 2 WHIO 10/31/16-11/06/16 Su After Sports Hour 1 730p-830p St :30 \$5,000.00 NM 31 WHIO 11/06/16 11/06/16 CBS Su Morning 9:00 AM-10:30 AN :30 P-05 NM 1 \$800.00 Start Date Week: 10/31/16 End Date End Date Weekdays Weekdays Spots/Week Rate Rate Week: 11/01/16 11/07/16 M-Su 11p News 11:00 PM-11:35 F :30 P-05 NM 2 \$3,000.00 32 WHIO 11/01/16 11/07/16 M-Su 11p News 11:00 PM-11:35 F :30 P-05 NM 2 \$3,000.00 33 WHIO 11/01/16 11/07/16 MTWTFSS 2 \$1,500.00 NM 1 \$2,000.00 Start Date Week: 10/31/16 End Date In/06/16 Weekdays Spots/Week Rate Rate Rate Rate NM P-05 NM 0 \$									
See MG 30.2 2 WHIO 10/31/16-11/06/16 Su After Sports Hour 1 730p-830p St :30 \$5,000.00 NM WHIO 11/06/16 11/06/16 CBS Su Morning 9:00 AM-10:30 AM :30 P-05 NM 1 \$800.00 Start Date Week: 10/31/16 End Date 11/06/16 Weekdays Spots/Week Rate Week: 11/07/16 R-ue Rate Week: 11/01/16 11/07/16 M-Su 11p News 11:00 PM-11:35 F 1:30 :30 P-05 NM 2 \$3,000.00 Start Date Week: 11/01/16 End Date 11/07/16 Weekdays MTWTFSS 2 \$1,500.00 S1,500.00 P-05 NM 1 \$2,000.00 33 WHIO 11/01/16 11/01/16 Tue Prime Hour 3 10:00 PM-11:00 F 1:30 :30 P-05 NM 1 \$2,000.00 Start Date Week: 10/31/16 End Date 11/06/16 Weekdays Spots/Week Rate 11/06/16 Rate 2,000.00 Rate 2,000.00 NM 0 \$0.00 D 34 WHIO 11/01/16 11/01/16 Tue Hour1 8:00 PM-9:00 PM :30 P-05 NM 0 \$0.00				Weekdays	Length	Rate	Type		
2 WHIO 10/31/16-11/06/16 Su After Sports Hour 1 730p-830p		Hour 1	7:00 PM-8:00 PM	S	:30	\$5,000.00	NM		
⊕ MG for 30.1 11/06 MG for 30.1 11/06/16 CBS Su Morning 9:00 AM-10:30 AN :30 P-05 NM 1 \$800.00 31 WHIO 11/01/16 Date Week 10/31/16 End Date 11/06/16 Weekdays Spots/Week Rate 11/06/16 Rate 800.00 NM 2 \$3,000.00 32 WHIO 11/01/16 Total Week 11/01/16 Date Week 11/01/16 MrwrFSS 2 \$1,500.00 NM 2 \$3,000.00 33 WHIO 11/01/16 11/01/16 Total Date Week 21/031/16 Weekdays Spots/Week Rate Week: 10/31/16 11/06/16 -1 1 \$2,000.00 NM 1 \$2,000.00 D 34 WHIO 11/01/16 11/01/16 Total Date Week 21/05/16 Week 22,000.00 S2,000.00 NM 0 \$0.00		orts Hour 1	730p-830p	S	ι :30	\$5,000.00	NM		
Start Date Hour 1 Weekdays Spots/Week Rate Start Date 11/06/16 Hour 1 Start Date Start Date End Date Weekdays Spots/Week Rate Start Date End Date Weekdays Spots/Week Rate Start Date Hour 1 Start Date End Date End Date Start Date Start Date End Date Start Date Start Date End Date Start Date Start Date End Date Start Date	The state of the s								
Week: 10/31/16 11/06/16 1 1 \$800.00 32 WHIO 11/01/16 11/07/16 M-Su 11p News 11:00 PM-11:35 F Start Date Weekdays Spots/Week Rate Week: 11/01/16 11/07/16 MTWTFSS 2 \$1,500.00 :30 P-05 NM 2 \$3,000.00 33 WHIO 11/01/16 11/01/16 11/01/16 Tue Prime Hour 3 10:00 PM-11:00 F Start Date Weekdays Spots/Week Rate Week: 10/31/16 11/06/16 -1 1 \$2,000.00 :30 P-05 NM 1 \$2,000.00 D 34 WHIO 11/01/16 11/01/16 11/01/16 Tue Hour1 8:00 PM-9:00 PM :30 P-05 NM 0 \$0.00				:30		P-05	NM	1	\$800.00
Start Date Week: 11/01/16 End Date 11/07/16 Weekdays MTWTFSS Spots/Week 2 \$1,500.00 Rate \$1,500.00 33 WHIO 11/01/16 11/01/16 Tue Prime Hour 3 10:00 PM-11:00 F \$1.00 PM \$1.00 P									
Week: 11/01/16 11/07/16 MTWTFSS 2 \$1,500.00 33 WHIO 11/01/16 11/01/16 Tue Prime Hour 3 10:00 PM-11:00 F :30 P-05 NM 1 \$2,000.00 Start Date Week 10/31/16 End Date Indicate Veekdays Spots/Week Spo	32 WHIO 11/01/16 11/07/16 M-Su 11p N		PM-11:35 F	:30		P-05	NM	2	\$3,000.00
33 WHIO 11/01/16 11/01/16 Tue Prime Hour 3 10:00 PM-11:00 F :30 P-05 NM 1 \$2,000.00 Start Date Week: 10/31/16 11/06/16 -1 1 \$2,000.00 D 34 WHIO 11/01/16 11/01/16 Tue Hour1 8:00 PM-9:00 PM :30 P-05 NM 0 \$0.00									
Start Date Week: End Date 10/31/16 Weekdays 11/06/16 Spots/Week 22,000.00 Rate \$2,000.00 D 34 WHIO 11/01/16 11/01/16 Tue Hour1 8:00 PM-9:00 PM :30 P-05 NM 0 \$0.00				:30		P-05	NM	1	\$2,000.00
D 34 WHIO 11/01/16 11/01/16 Tue Hour1 8:00 PM-9:00 PM :30 P-05 NM 0 \$0.00									
				.30		P-05	NM	n	\$0.00
				:30		P-05	NM	0	\$0.00
Totals 0.00 50 \$46,600.00					0.00			50	

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	156540 /	08356739
Contract Dates	Product	Estimate #
11/01/16 - 11/07/16	CLINTON 4 PRES 11/1	5292

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 -11/07/16	50	\$46,600.00	(\$6,990.00)	\$39,610.00
Totals	50	\$46,600.00	(\$6,990.00)	\$39,610.00

Signature:	Date:
	Dutc.

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			:LINE#:REP			CON CM	STA:	2 5 5	DFD.	CITY	FLIGHT	PRDCT	ORDER			AGY #	ADV #	REP HEAD \$\$\$ MOD#
PROGRAM : ORD COM1:	19 S 90	AGENCY	:REP :CD:	HILLARY O	ALL INVOICES A GREER MARGOLIS 3050 K ST NW WASHINGTON, DC	***** THIS		FR JARED OK; D M5, SI TOTAL SAME PLS CNF TH		TAX	DATES_	CLINTON 4	#					HEADLINE# 8356739 MOD# 1: UNAPPROVED
HAWAII LEVEL HAWAII	900P-1000P	ADVERTISER PRODUCT CO	TIME P	CLINTON	S AR LIS W	S IS A		SEE LN ME THANKS		_ STATE	NOV1/16	PRES				AGY. N.	ADV. N	
5-0 5-0	0 P		PERIOD	FOR	E TO BE	CASH		3 8		TE TAX_	NOV7/16	11/1 F		WAS	305	NAME GRE	NAME POLI	TRF# 1 REV #1 9
	30	CODE = 278 E = 295	: LGTH :	PRESIDENT	SENT TO:	IN ADVANCE					WK-1	EST#5292	CONTRACT	WASHINGTON,	O K ST	GREER, MARC	H/	156540 \$\$\$
			SEC:		:	CE SCHEDULE				00-		COMMENTS	# 835673	DC 2	, WN	MARGOLIS, M	CLINTON/D/PRE	REP: ORDER
	\$1,500.00	AGENCY ES	RATE			ULE ****				-OP BILLING		S: (LINE,	39	0007		MITCHELL	RE/US	Вц
	0 11/4	EST# = 5292				*				ING NEEDED		ORDER,						EL# 610-293-4100 WORKSHEET
	/4	N	START							D		INVOICE)		1	0	Н	TI I	
	11/4		: END : DATE									(王)	CLASS: N		SALES PR	BUYER NA	REP.#	HARRIS R
	0		:SPTS:										NATL.		PRSN PH-	NAME DAVID	OFF.	FAX# REPORT F1 *
	7202		WEEK :										LOCAL		NICK WI	D OUTEN	F.#	# 610-225-1191 FROM REP **CHANGES** *
	FRI		DAYS							DATE NOV1			REG		WELTE		SALI	5-1191 NO S** ***
										V1/16			REGIONAL				SALESMAN #	<
	0		: TOTL:							14.42								71/16 14.42 WHIO-TV **

REP: TEL# 610-293-4100 ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP NOV1/16 14.42
CHANGES *** WHIO-TV ***

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : LINE#: : DATE : DATE	:SPTS: WEEK :	DAYS :TOTL:
38 A 800P-1100P 30 \$1,500.00 11/5 11/5	1 SAT	1
0N-1230P NOV5	308 \$175.00 (00	(OCT31/16)
M5 OK'D BUY#19 MISSED:FRI/900P-1000P NOV4 OFFER:SAT/800P-1100P NOV5 CMT:PLEASE ADVISE ASAP	30S \$1,500.00 (NO 30S \$1,500.00 PLS	(NOV1/16) PLS ADVISE.
NOV/16 46775.00	CONTRACT TOTAL TOTAL SPOTS	46775.00 51
MARKET TOTALS \$144,027 WHIO 54% WDTN 17% WKEF 14% WRGT 12% CABL 0%	WBDT 3%	
SVC- NSI DEMOS- RA35+*		
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH I	M-MAKEGOOD N-PROGRAM NAME	NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-1	Y-DAYS Z-COMMENTS *-MU	*-MULTIPLE